



## **\$1,000 per Bus Parts and Service Credit**

Today, BusWest announced a \$1,000 per Bus Parts and Service credit for all customers purchasing new Elkhart Coach buses from the company. The credit will be issued toward the buyer's account and can be used for anything that the customer may need including: inspections, repairs, bus parts or any other products and services.

"Operating budgets are hit especially hard right now and BusWest sees this promotion as an opportunity to help our customers through this time. It's our way of rewarding our loyal customers and those stepping up to BusWest for the first time, too" said Brent Phillips, VP of Sales and Marketing.

BusWest provides service and parts for all major brand buses in production today, so the credit can be used by customers for fleet vehicles that BusWest didn't necessarily sell. "The credit is non-discriminating," mentioned Jim Bernacchi, President of BusWest, "our customers can buy proprietary or all-makes commercial vehicle parts without question."

As part of the largest commercial parts distribution company in the west, BusWest offers competitive pricing, free local delivery and 24/7 staffed parts call centers. "Through all of our supply connections and our huge volume, BusWest is able to provide transit agencies and other bus operators access to our large inventory and enhanced parts service" added Randy Baker, Director of Parts for BusWest.

The credit can also be used for non-warranty repairs for buses sold by other dealers or for units not covered under the manufacturers warranty. "With the downturn in the economy we've seen an increase in some manufacturers warranty failures and a reduction in coverage. The customer ends up in the crosshairs; we hope that this program offers some real relief," stated Bernacchi. "Our three commercial body shops are prepared to extend this credit to cover body issues and other problems that customers have experienced."

The parts and service credit will be issued to the customers' accounts upon delivery and full payment of each new bus ordered. The credit must be used partially or completely within twelve months of issue. Customers will automatically receive a statement each month indicating any non-zero balance as a reminder. At the company's option, credit balances may be applied to future bus purchases.

For more information please contact your BusWest sales representative or call BusWest corporate at (800) 458-9199.

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